

Minutes of the Executive Committee
Monday, July 7, 2008

Chair Dwyer called the meeting to order at 8:30 a.m. and led the committee in the Pledge of Allegiance.

Committee Members Present: County Board Supervisors Jim Dwyer, Pat Haukohl, Bonnie Morris, Dave Swan, Fritz Ruf, Tom Schellinger. **Absent:** Duane Paulson.

Also Present: WCFLS Director Tom Hennen, Supervisor Peter Wolff, Legislative Policy Advisor Dave Krahn, Legislative Policy Advisor Mark Mader, Office Services Coordinator Windy Jicha, Joe Petrie, WCEDC Executive Director Bill Mitchell, Bill Mitchell, Chief of Staff Lee Esler, Budget Analyst Bill Buckholz, Director of Administration Norm Cummings.

Update Report on Economic Development Initiatives in Southeastern Wisconsin

WCEDC Mitchell said most of what Waukesha County Economic Development Corporation (WCEDC) does is reactive. They respond to 1,200 inquiries per year. More than 90% of companies that call want to be within two miles of I-94. Waukesha County is well sited. Economic development is going national faster than he can keep up. WCEDC is doing less mailings because most companies do research online before making calls. Two weeks ago, he received a call from a technology firm in Atlanta that was paying \$100K for a site search. Waukesha County made the top ten communities based on an internet search. By the time companies call WCEDC, the search has been narrowed. WCEDC is switching information to the website.

Mitchell said we have to get better at competing as a region. The company from Atlanta wanted to talk to the head of regional development and find out about regional statistics and facts. He was referred to the head of the Milwaukee 7. The Milwaukee area looks good on paper. WCEDC has 19 companies in Waukesha County asking why they should stay in this county. It is important for WCEDC to be responsive. In 2007, 1,200 business received support from WCEDC by way of finances, financial inquiries, the loan fund, revolving loan fund, etc. Finances are the number one reason companies call WCEDC and site information is the second.

Mitchell said a goal of WCEDC is to help companies compete in a global economy. He wants to accelerate innovation awareness and advance green technologies. The new innovation economy positions WCEDC as the advocate of both strategies, which are essential to extending Waukesha County's economic success. Waukesha County has exceptional economic assets including talent, intellectual property, entrepreneurial climate, advantageous location, etc. WCEDC's leadership role in southeastern Wisconsin's innovation economy is to champion region-building activities and resources that positively connect a cooperative economic development platform across all Milwaukee 7 counties. WCEDC brought in a consultant to build an innovation strategy. It was one of the best presentations they have ever done producing 43 calls afterward from companies asking questions about innovation strategy. He would like to get Wired Grant funding to bring the consultant back.

Waukesha County has the responsibility to lead the charge with emerging sectors with the highest growth potential. WCEDC sought a green champion and found it when Quad Graphics called asking how to get involved. Quad Graphics gave them \$25K to get their green initiative started. It is the first time Quad Graphics has given a donation to WCEDC. An advisory team is being built to lead the effort. Companies are calling from all over the region to find out how to go green.

Ruf said many communities used to have their own economic development organizations. Are these organizations disappearing? Mitchell said there used to be 87 economic development organizations in

July 7, 2008

Wisconsin and now there are only 51. Local municipalities are getting out of the game. Dwyer said the programs are expensive.

Morris asked have you had many calls from companies interested in locating in Oconomowoc or Pabst Farms? Mitchell said they have had two calls. Peter Bell wants to know why he is not getting stuff from the county. Geographically the area is still a bit too far out. Delafield is the current western edge.

Discuss and Consider Ordinance 163-O-024: Create a New Sub-Section in Chapter 4, Division 2 of the Waukesha County Code to Establish the Order of Business at County Board Meetings with Regard to Informational Presentations

Wolff said the purpose of this ordinance is to implement a structure whereas informational presentations would come after the business of the board on county board meeting agendas. The public and staff attend board meetings for the business and not the informational presentations. Putting the presentations at the end of the meeting would allow supervisors with time constraints to leave after the business has been taken care of. It would be up to supervisors to answer to their constituents for their early departures. All other organizations he is involved with take care of business first followed by presentations. Racine County takes care of business, adjourns, then assembles as a committee of the whole for presentations.

Schellinger asked why does Wolff always want the presentations to be at the end? Schellinger does not think there should be a time limit on presentations. Wolff said the original ordinance limits presentations to 15 minutes but he has no problem discussing the time limit. He would like to limit the time of presentations.

Morris said the WCEDC presentation today is an example why there should not be time limits on presentations. Everyone in attendance should have heard that report because it is important. Supervisors are going to leave meetings early. At first blush, presentations can sound boring but then supervisors learn important information. She has never sat through a presentation that was not educational. There is no need for an ordinance because it is up to the chairs to decide the order of their agendas. Chairs should have the option.

Swan said he is sympathetic to supervisors who are in businesses with tough schedules. It is a tradeoff you have to make if you are running for office. He could not have run when he was a teacher because he would not have been able to make day meetings. The chair has the authority to adjust the order of the agenda. What would happen if this ordinance is approved and a presentation extends longer than 15 minutes, how do you decide which questions are important.

Swan said over time, people fought and lost their lives over the ability of free speech. This is a step in the wrong direction.

MOTION: Swan moved, Schellinger second, to approve Ordinance 163-O-024. Motion denied 0-6.

Discuss and Consider the Following Appointments:

Appointment 163-A-031: William Mitchell to the Park & Planning Commission

MOTION: Haukohl moved, Morris second, to approve Appointment 163-A-031. Motion carried 6-0.

Appointment 163-A-032: Fritz Ruf to the Wisconsin River Rail Transit Commission

MOTION: Morris moved, Swan second, to approve Appointment 163-A-032. Motion carried 6-0.

Appointment 163-A-033: Kelly Whittier to the Mukwonago Public Library Board of Trustees

Appointment 163-A-034: Suzanne Ciechanowski to the Mukwonago Public Library Board of Trustees

Appointment 163-A-035: Diane Knutson to the Oconomowoc Public Library Board of Trustees

Appointment 163-A-036: Karen Flood to the Big Bend Public Library Board of Trustees

Appointment 163-A-037: Theresa Heberling to the Big Bend Public Library Board of Trustees

Appointment 163-A-038: Sheila Oliver to the Oconomowoc Public Library Board of Trustees

Appointment 163-A-039: Donna Hylarides Whalen to the Mukwonago Public Library Board of Trustees

July 7, 2008

Appointment 163-A-040: Joanie Kerwin to the Waukesha Public Library Board of Trustees

Appointment 163-A-041: Kathy Usarek to the Mukwonago Public Library Board of Trustees

Appointment 163-A-042: Steve Schultz to the Waukesha Public Library Board of Trustees

Appointment 163-A-043: Bob Mitchell to the Delafield Public Library Board of Trustees

Appointment 163-A-044: Gay Ruby to the Hartland Public Library Board of Trustees

Appointment 163-A-045: Lynda Crooke to the Hartland Public Library Board of Trustees

Appointment 163-A-046: Richard Reul to the Delafield Public Library Board of Trustees

MOTION: Swan moved, Ruf second, to approve Appointments 163-A-033 through 163-A-046. Motion carried 6-0.

Committee Reports by Committee Chairs for the Following Meetings:

June 18 & July 2, 2008 – Finance – At the June 18 meeting, Haukohl said the committee approved ordinances and heard a presentation on the Materials Recycling Facility. At the July 2 meeting, the committee approved the contract procurement process for HVAC maintenance and repairs, heard reports on budget assumptions, mid-year status of capital projects, End User Cost Allocation Plan and the Overview of the Comprehensive Annual Financial Report.

June 17, 2008 – Land Use – Ruf said all business has been approved by the county board.

June 17, 2008 – Personnel– Schellinger said all business was approved by the county board.

Correspondence

Dwyer said the list of correspondence would be mailed to committee members and put in mailboxes later today. Supervisors may request copies of listed items from Jicha.

Approve Minutes of June 16, 2008

MOTION: Ruf moved, Haukohl carried, to approve the minutes of June 16, 2008. Motion carried 6-0.

Future Agenda Items

- Tour the HHS building.
- Discussion of Ozone Action Days
- Discussion of free meals for bus riders.

Legislative Update

Krahn said Representative Montgomery is no longer interested in discussing the 911 issue but the issue is still very much alive. There will be a meeting on July 21 with counties including Tuma to discuss the next steps. The Legislative Council Workforce Development Committee meets on July 21. Dwyer talked to the chair of the Workforce Development to have a presentation by WCEDC at the first meeting. Juvenile Justice's first meeting is July 10. Lastly, Krahn said that no Byrne Grant money was included in the war supplemental bill.

Discuss County Library Levy Distribution Formula Recommended by the Library Funding Study Committee

Mitchell said an ad hoc committee was formed per the recommendations of the ACT 150 Committee to review the library levy distribution formula. An ordinance will be developed outlining the outcome. The committee met six times and was very involved in the process. The committee objectives were: to develop a formula that is fair, stable and has clarity; allocations should favor a library circulation effort based on TNR borrowing and net crossover borrowing/lending, and to delineate the formula in the county code. The committee did not include CAFÉ system lending within the formula because of the newness of the system and tracking difficulties. Mitchell said another complicated issue for the formula involves compliance with state law minimum fund requirements. It was also very important that libraries have year-to-year library levy funding stability. A Library State Funds Reserves was established to

July 7, 2008

increase funding stability by reserving 2% of a year's levy in the Federated Library State Fund. The funds would be distributed when the levy decreased more than 2% limiting decreases to 2%. The committee considered and rejected Act 420, which would require communities to pay for crossover borrowing. The committee was not given the task of tackling capital project funding. Lastly, the committee felt the formula and its impacts should be reviewed in three years

Cummings said it is a complicated formula due to the need to meet state minimums. The formula also needed to be stable with changes happening over time.

Mitchell said the first allocation of levy meets the state's minimum requirements based on TNR circulation of each library consisting of 70% of the loan allocation. The remaining amount is distributed based on a library's county levy circulation effort, which is defined as the sum of all TNR circulation and net crossover circulation at each library. Net crossover circulation is determined by subtracting community's crossover borrowing from its crossover lending. Only libraries with a positive sum qualify for this allocation. To provide stability in funding, the formula limits increases or decreases for each library to 5% or \$5K, whichever is less, and maintaining state law minimums. After the limits are applied, any remaining funds will be distributed using the same method in the second allocation with no limit to increases. A final reallocation may be necessary if the limits result in insufficient funding to achieve the state law minimums or the 5%/\$5k decreases. If the levy is lowered, all libraries will have funding reductions.

Haukohl asked if WCFLS was going back to the Best Fit Formula. Mitchell said they would not. Apple and the WCFLS Board support the new formula. Cummings said the changes to libraries are minor. It was very important to have stability. Mitchell said in all formula changes, there are winners and losers.

Dwyer asked was the Best Fit Formula stable. Mitchell said it was very stable. He is concerned of what will happen when Hennen retires. Cummings said implementation of the formula will be in the code.

Esler asked why did the committee reject Act 420? Under Act 420, how many of libraries would pay more than they would receive and discontinue being libraries? Mitchell said only Oconomowoc was in favor of Act 420 because it provided them with more money. McKenna thought this new formula was better than the Best Fit Formula.

Esler asked why aren't we using Act 420 to make crossover borrowers pay lenders? What if the County Board made WCFLS follow Act 420? Hennen said he would recommend it against it because of the open warfare that was present when he started at WCFLS. In the past, the policy was tried when it was illegal and it detracted from his job of making all libraries work together. With Act 420, six libraries would receive money and nine would pay. He doesn't think the WCFLS board will approve that plan. How do you decide what rate communities should pay? The percentage of the county's population is pretty even at 40% borrowers, 40% lenders and 20% TNR. Wouldn't you rather have all libraries agree on a formula than have open warfare? Mitchell said the committee, library boards and WCFLS board all agree this is a good formula.

Esler said there's nothing fair or clear about this plan. Borrowers should pay lenders. Cummings said that has nothing to do with this. Esler said crossover borrowers are given a discount.

Mader said when this comes to the board as an ordinance; someone needs to synopsise Hennen's explanation of how the formula changed. The handouts explain the formulas. People need to understand why the formula is being changed and that it doesn't deal with the capital component.

July 7, 2008

Haukohl said Brookfield is not compensated for being a net lending library. The larger libraries do more of the work. She is concerned her city is getting less money with the new formula. Mitchell said Brookfield has a lot of crossover borrowing but not much TNR. Under a different formula, Brookfield could lose \$180K because they don't have a lot of lending to TNR communities. Hennen said with the CAFÉ system, larger libraries borrow more than they lend but the interlibrary loans on the shared system turn everything around. It will calm down over time and stabilize.

Ruf said in reality, all of this discussion is about \$40-\$50K. If you were to pay the committee members, supervisors, etc. for their work including this discussion, it would have exceeded that amount. It isn't that much money. The more money an item costs, the faster the item is approved. We are making a mountain out of a molehill.

MOTION: Ruf moved, Swan second, to adjourn the meeting at 11:30 a.m. Motion carried 6-0.

Respectfully submitted,

Bonnie J. Morris
Secretary